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UNITED STATES DEPARTMENT OF AGRICULTURE
Agricultural Marketing Administration
Washington, D. C.

July 8, 1942

ADMINISTRATOR'S MEMORANDUM NO. 16 ✓

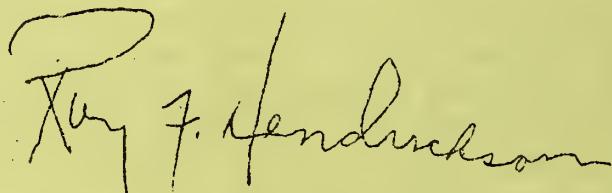
Committees in Connection with Combined Food Board and
Food Requirements Committee and Liaison with A.C.A.A.

A certain number of committees are being established by the Combined Food Board for the study of world production and supply of certain important food items. On a committee to study seeds, Mr. E. J. Murphy, Chief of the Grain, Feed and Seed Branch, has been designated as our member, with Mr. W. A. Wheeler and Mr. E. O. Pollock as alternates. On a committee on livestock and meat products, Mr. Harry Reed, Chief of the Livestock Branch, has been designated as our representative, with Mr. Preston Richards and Mr. Murray Morgan as alternates. On a fats and oils committee, Mr. Harry Reed has been designated as our representative, with Mr. Preston Richards and Mr. Theodore Norman as alternates.

A certain number of commodity committees will also be established in line with the desire of the Food Requirements Committee in which the agency in the Department with primary responsibilities for the commodity will have the chairmanship. To what extent this program will be carried out remains to be determined. However, a beef committee has been established, whose function will probably also include other meats ultimately, with Mr. Harry Reed as chairman, with the Agricultural Conservation and Adjustment Administration, Commodity Credit Corporation and the Office of Agricultural War Relations represented. A committee on fruits and vegetables with the same agencies represented, with Mr. W. G. Meal, Chief of the Fruit and Vegetable Branch, as chairman, is also in process of being established.

I have asked Governor Townsend, Administrator of the ACAA to designate liaison representatives who can represent the over-all ACAA organization in contacts with our commodity branches, and such designations are being arranged. The group of representatives will be headed up by Mr. Joe Reed, Assistant to Governor Townsend, who pending the designation of full liaison representatives will handle the contacts with the various branches. This is an important development because through this system we can hear the problems of ACAA, can obtain its most recent information with respect to production problems and trends, can bring complaints or criticisms promptly to the attention of the appropriate commodity branches, and generally can improve our cooperative relations with that agency. I hope that the commodity branches, not only the chief but all of the principal specialists, will look to the ACAA liaison officer, dealing frankly and freely with him and utilizing fully through him the resources of the ACAA for reaching producers and also in reaching more frequently state and county war boards.

When we arrange for communications to state and county war boards, however, it is important that such communications clear through Mr. J. B. Wycoff so that he may notify our own representatives on the state boards. In fact I think all of us need to improve our efforts in a way of seeing that all state and county war boards are made more nearly aware of what we are doing, how we are dealing with various problems, etc.



Administrator